



BioMarine Business Convention: Who? When?

During the 5 days of the BioMarine Forum a business convention will be held, to organize professional one-to-one meetings. Our partnering software is specially designed to facilitate the meetings' scheduling and optimize the time management.

This partnering convention is open to scientists, industrialists, financial partners and all key actors of the development (technology transfers, researchers, business consultants, public development agencies...). These meetings will take place, in parallel with BioMarine conferences, in a dedicated space in Toulon and Marseille.



What will you benefit from the business convention ?

- Enable participants to learn about your company, products and/or projects.
- Meet the key actors of the sector at industrial, scientific or financial level as well as public partners
- Initiate long-term partnerships
- Enlarge your network with international and French industrials and scientific community



How to participate in the Forum's Business Convention?

At the beginning of May, online registration will start on: www.biomarine.org. After your registration you will receive your **login** and **password** to access the partnering software. You will then have to fill in a company profile by giving detailed information about your company, organization or project and about your partnering goals.

One month before the event, you will receive an e-mail indicating the opening of the partnering tool. You will then be able to search potential partners within the participating companies and the participants matching your criteria and quickly identify the contacts you would like to meet during the forum.



How to organize the one to one meetings with the partnering software?

Thanks to the personal **login**, every participant access a meeting scheduler which allows him showing online his availability. When you identify an interesting prospect, you can send him a message using the intranet message system of the partnering software or a meeting request. The system proposes automatically a meeting at the convenient moment for both participants according to their respective time schedules and in a specific meeting box. When you receive a request for meeting, you are completely free to accept or to refuse it. The meetings are planned over periods of 30 minutes. You can organize up to 15 meetings a day.

AN OFFICIAL EVENT
OF THE 2008 EUROPEAN UNION
FRENCH PRESIDENCY



www.biomarine.org

