

# Pierre Erwes

## President and Founder of BioMarine



Pierre Erwes has over 10 years of combined senior-level management and consulting experience. He is a serial entrepreneur, a business development executive with extensive operating experience developing strategy and relationships with third parties in pharmaceutical, biotechnologies, services industries, and environmental industries. He now specialises in international events organization. Pierre Erwes is a results-oriented, with an exceptional track record in start-up, growing corporations and in sales, both

domestic and international.

In June 2005 Pierre Erwes was appointed Chief Executive Officer of BioVision, The World Life Sciences Forum and BioSquare the European largest Biotech convention. In October 2007, he launched BioMarine, The World Oceans Platform, he was previously Managing Director and founder of Global Resources, a joint venture of 12 pharmaceutical contract selling organizations.

After two executive positions in his early career, he became an entrepreneur and created and developed a successful consulting practice in the areas of international sales, and business development for Life Sciences Industry. He built a strong international network of affiliated professionals in Europe, Eastern Europe, North America and Asia.

He has successfully completed, since 1995, over 59 assignments for international companies and government agencies in a wide range of sectors, including: Pharmaceutical, Biotechnologies, services, Contract sales organisations, High Tech, environmental industries, and CRM.

### **Professional background:**

October 2008 BioMarine Foundation – Switzerland - Chairman

Since 2007: BioMarine, The World Oceans Platform – France - President and Founder.

Since 2006: The World Life Sciences Foundation – Switzerland – Geneva.

Secretary General, 2005 -2007: BioVision, the World Life Sciences Forum

– France – Lyon Chief Executive Officer and BioSquare convention –

France & Switzerland - Chief Executive Officer. Dec 2001 to May 2005

Emerge Ltd. - Central America - Managing Director. Aug 1999 to Nov 2003

Global Health Resources Ltd. Ireland - Managing Director. June 1995 to

Dec 2000 Midway Consulting Inc. Canada - Founder and Managing

Director. Aug 1989 to Dec 1994 Cegedim SA France – Business Unit

Director. June 1988 to Aug 1989 45 Organisation S.A. France - Sales

Manager. May 1986 to June 1988 CIMSA–THOMSON S.A. France - Project

Manager

**Education:**

1995: D.E.S.S Marketing Pharmaceutical - Paris XI, France

1986: Ingénieur informatique Industrielle et Productique  
Bordeaux I, France

1985: Master Oceanography Bordeaux I, France

1984: Bachelor Geology - Bordeaux I, France

**Others:** Canadian and French citizenships

