



PRESS RELEASE
BioMarine 2011 Launch
Contact: Isabelle Noury : (336)5099-7890

BioMarine Business Convention and BioMarine Geopolitics Nantes and St Nazaire 21-22-23 March, 2011

Is the Ocean a bearer of economic and financial resources, a starting point to new technologies, a job generator?

This is BioMarine's challenge, which will gather industry decision makers, international scientific community, political leaders, medias and civil society in Nantes Saint Nazaire from the 21st to the 23 of March 2011.

BIOMARINE, A UNIQUE PLATFORM DEDICATED TO MARINE INNOVATIONS

The forthcoming event is focusing on a business convention. This economic platform, dedicated to innovation in marine environment, will foster business opportunities and give a state of the art overview in marine scientific related issues, through interactive debates, workshops, expert conferences, one-to-one meetings and a professional exhibition.

BioMarine Business Convention's main goals are to improve economic development, research and employment, especially in

- Marine biotechnologies, cosmetics, biomaterials, renewable marine energies and maritime ecoconstruction.
- Renewable energies such as currents, waves, wind, thermal, solar...
- Sustainable ship design including ship building, pollution control, recycling.

European vision: BioMarine supports the European maritime politics and vision. Launched in 2008 by Commissioner Borg, the [Maritime Blue Book](#) was a focus point of the first BioMarine edition.

Geopolitics: On 21 March 2011, Saint Nazaire will host the BioMarine Geopolitics pre-conference which will bring together international key stakeholders around a single theme: "**Port of the Future**".

Public event: Besides the workshops and scientific conferences, the public will get a chance to get involved in **BioMarine** through a special **conference**.

DEVELOPMENT OF REGIONAL RESSOURCES AND ECONOMIC PROSPECTS

Presidents of "Conseil Régional des Pays de Loire", Nantes Métropole, "Conseil Général de Loire Atlantique", CARENE ("Communauté d'Agglomération de la Region Nazairienne et de l'Estuaire") and of Nantes – St Nazaire Chamber of Commerce, **have decided to host the BioMarine Business Convention in 2011 and every three years.**

Nantes-Saint Nazaire, backed up by Atlanpole, a structure about economic development through innovation, was selected to organize the next BioMarine Business Convention.



PRESS RELEASE
BioMarine 2011 Launch
Contact: Isabelle Noury : (336)5099-7890

This was an appropriate choice, given that the local government and clusters work on organizing a network to develop marine bio-resources, the "[Blue Cluster](#)", which gathers research and business leaders.

BIOMARINE: INNOVATIVE CONCEPT WITH INTERNATIONAL SYNERGIES

BioTopics S.A.S operates and manages the BioMarine event. Based on platforms, recognized by the scientific community as well as major economic actors, BioMarine is expanding its international presence. Major oceanographic institutes - USA, Canada, Russia, Europe, and China- will be brought together.

BioMarine platforms:

- **The BioMarine Business Convention:** This high-level convention is entirely business oriented (Biotechnologies, Pharmaceuticals, Nutrition, Cosmetics, Materials, Energy). Organized around a platform of meetings and discussions involving 2000-2500 participants, mostly from industry, science and investment companies, the two-day event is focused on a business convention, including a sophisticated one-to-one partnering system allowing professional meetings.
The business convention includes technical and professional conferences with industry, scientific and financial tracks. The event gathers top level business executives from marine, energy, nutrition, biotech, pharmaceutical companies, as well as a large representation of venture capitalists. For each event, public and private partnerships will be established. This business platform is intended primarily to enable a productive exchange between industry, scientists and civil society.
- On 21 March 2011, Saint Nazaire will host **BioMarine Geopolitics** “ *Port of the Future*”
- **BioMarine - Mers & Outre-Mer:** In partnership with the French government, BioMarine organizes every year a one day conference dedicated to the French islands and remote territories. The objective is to foster marine and maritime initiatives and innovative projects involving the 3 main components: science, industry and civil society.
- **BioMarine Arctic Summit:** The BioMarine Arctic Summit is a bi-annual meeting. It is an exclusive, invitation only, gathering of 250 key stakeholders in arctic and ocean-related issues from science, industry and civil society, with the aim to establish an action agenda and to create and track initiatives for a healthier arctic marine future. Each year, the Summit enables us to concentrate on a specific theme in the vast area of Climate and Oceans. Northern arctic countries will host in turn this summit.



PRESS RELEASE
BioMarine 2011 Launch
Contact: Isabelle Noury : (336)5099-7890

- Monaco Blue Initiative (BioMarine – organizer consultant): Monaco Blue Initiative is a not-for-profit venture whose mission is to nurture innovative solutions to advance ocean sustainability worldwide. 30 of the most important key stakeholders on marine related issues will attend this one day working session in Monaco. This gathering will make the Monaco Blue Initiative an exceptional platform for discussion between all of the ocean communities, including European and international leaders from business, science, government, civil society and the media.

For more information, please go to <http://www.biomarine.org> or contact **Isabelle Noury** in Nantes, telephone (334) 7892-7007