



2012 Sponsor Opportunities

Prices in € excl. VAT	OFFICIAL PARTNER € 48,000	GALA EVENING €30,000	BLACK PEARL € 24,000	GREY PEARL €12,000	USB DRIVE €15,000	LANYARDS €15,000
QUANTITY	1	1	2	6	1	1
EXCLUSIVE VISIBILITY THROUGH INTERNATIONAL AQUAFEED MAGAZINE (IAF)						
Advertisement in two issues of IAF (July-August and Sept-October)	1 Page	½ Page	1 Page	½ Page	✗	✗
Half page company profile in the Sept-October edition 2012 of IAF	✓	✓	✓	✓	✗	✗
Advert in the online IAF BioMarine Preview/Review document six months prior to the event and remains up!	✓	✓	✓	✓	✓	✓
EXCLUSIVE VISIBILITY DURING BIOMARINE BUSINESS CONVENTION						
Official Partner of BioMarine London 2012	✓	✗	✗	✗	✗	✗
Key note speech for your CEO at the opening session	✓	✗	✗	✗	✗	✗
Key note speech at the opening of the Gala Dinner	✗	✓	✗	✗	✗	✗
Exclusive sponsor of one think tank session	✓	✗	✓	✓	✗	✗
Exclusive displays announcing your sponsorship in the think tank session room or Gala venue for Gala sponsor	✓	✓	✓	✓	✗	✗
VISIBILITY AND SERVICES						
Full Passes	4	3	3	2	1	1
1 Company Presentation	✓	✗	✓	✗	✗	✗
Advertisement in the final program (on a USB drive+ printed),	1 Page	1 Page	1 Page	½ page	½ Page	½ Page
Your kakemono displayed in the entrance hall / gala Venue	✓	✓	✓	✗	✗	✗
Corporate advertising on BioMarine website	✓	✓	✓	✓	✓	✓
Logo recognition as a sponsor throughout BioMarine website and final program	✓	✓	✓	✓	✓	✓
Logo advertising on USB / Lanyards	✗	✗	✗	✗	✓	✓
Link to sponsor web site on the BioMarine web site and similarly, sponsor web site will include a link to BioMarine	✓	✓	✓	✓	✓	✓



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BioMarine Official Partner EURO € 48,000 (+ VAT) International Aquafeed magazine & BioMarine

Available



EXCLUSIVE VISIBILITY

- 1 page Advertisement in two issues of IAF (July-August and Sept-October)
- ½ page company profile in the Sept-October edition 2012 of IAF
- Advert in the online IAF BioMarine Preview/Review document six months prior to the event and remains up!
- Official Partner of the BioMarine Aquafeed Magazine Edition
- Key note speech for your CEO at the opening session
- Exclusive sponsor of one think tank session
- Exclusive displays announcing your sponsorship in the think tank session room
- 1 Company presentation

VISIBILITY

- Print displays announcing your sponsorship in the plenary session room
- Your kakemono displayed in the entrance hall,
- 1 Full page advertisement in the final program (PDF on a USB drive),
- Corporate advertising on BioMarine website
- Logo recognition in "Black Pearl" category throughout BioMarine website, the conference venues and elsewhere when possible
- Link to sponsor web site on the BioMarine web site and similarly, sponsor web site will include a link to BioMarine

SERVICES

- 4 Full Passes

General Sponsorship – Black Pearl Sponsor EURO € 24,000 (+ VAT)

Available X2



EXCLUSIVE VISIBILITY

- 1 page Advertisement in two issues of IAF (July-August and Sept-October)
- ½ page company profile in the Sept-October edition 2012 of IAF
- Advert in the online IAF BioMarine Preview/Review document six months prior to the event and remains up!
- Exclusive sponsor of one think tank session
- Exclusive displays announcing your sponsorship in the think tank session room
- 1 Company presentation

VISIBILITY

- Print displays announcing your sponsorship in the plenary session room
- Your kakemono displayed in the entrance hall,
- 1 Full page advertisement in the final program (PDF on a USB drive),
- Corporate advertising on BioMarine website
- Logo recognition in "Black Pearl" category throughout BioMarine website, the conference venues and elsewhere when possible
- Link to sponsor web site on the BioMarine web site and similarly, sponsor web site will include a link to BioMarine

SERVICES

- 3 Full Passes



2012 Sponsor Opportunities

General Sponsorship – Grey Pearl Sponsor

EURO € 12,000 (+ VAT)



EXCLUSIVE VISIBILITY

½ page Advertisement in two issues of IAF (July-August and Sept-October)

½ page company profile in the Sept-October edition 2012 of IAF

Advert in the online IAF BioMarine Preview/Review document six months prior to the event and remains up!

Exclusive sponsor of one think tank session



VISIBILITY

½ Full page advertisement in the final program (PDF on a USB drive),

Corporate advertising on BioMarine website

Logo recognition in “Grey pearl” category throughout BioMarine website, the conference venues and elsewhere when possible

Link to sponsor web site on the BioMarine web site and similarly, sponsor web site will include a link to BioMarine

SERVICES

2 Full Passes

General Sponsorship –Gala Networking Evening

EURO € 30,000 (+ VAT)

(Exclusive)



VISIBILITY

½ page Advertisement in two issues of IAF (July-August and Sept-October)

½ page company profile in the Sept-October edition 2012 of IAF

Advert in the online IAF BioMarine Preview/Review document six months prior to the event and remains up!

Welcome introduction at the closing gala

Exclusive sponsor of the Closing gala

Your kakemono displayed at the gala Venue

1 page advertisement in the final program (PDF on a USB drive),

3 Full Passes



2012 Sponsor Opportunities

General Sponsorship –Lanyards

EURO € 15,000 (+ VAT)

(Exclusive)



SERVICES & VISIBILITY

Advert in the online IAF BioMarine Preview/Review document six months prior to the event and remains up!

½ page advertisement in the final program (PDF on a USB drive),

Logo recognition throughout BioMarine

1 Full Pass

Available X1

General Sponsorship –USB drive

EURO € 15,000 (+ VAT)

(Exclusive)



BioMarine has a strict environment policy and support all carbon reduction initiatives. To this extend the BioMarine 2011 Program conference will be delivered on a USB drive. This USB drive is customized with sponsor logo.

SERVICES & VISIBILITY

Advert in the online IAF BioMarine Preview/Review document six months prior to the event and remains up!

½ page advertisement in the final program (PDF on a USB drive),

Logo recognition throughout BioMarine

1 Full Pass

Available X1